

Building Bright Futures

FOR PLANNING PURPOSES

Contact: Michelle Lyng mblyng@novitascommunications.com 202-380-7114

MEDIA ADVISORY

Pink Showdown Event: "Ridge-Off" Football Game at Wheat Ridge High School Wheat Ridge High School will host a football game as part of the 2nd annual Pink Showdown in support of breast cancer awareness

When: Thursday, September 24, 2015 at 4:00 p.m.

Where: Jeffco Stadium

> 500 Kipling Street Lakewood, CO 80226

What: Wheat Ridge High School is holding its second annual Pink Showdown, a series

of events bringing awareness to breast cancer and survivorship.

On the afternoon of Thursday, September 24, Wheat Ridge High School and Dakota Ridge High School will play each other in the "Ridge Off" football game at

Jeffco Stadium.

The Pink Showdown coincides with a number of events celebrating homecoming and the upcoming Freddy Steinmark movie, which will be released on November 13, 2015. For additional event information related to the Pink Showdown, please

visit www.pinkshowdown.com.